

The trade association for the Swedish crop protection companies

Annual Report 2024



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About us

About the Swedish Crop Protection Association

The Swedish Crop Protection Association has been part of KTF Organisation AB since 2014. The Swedish Crop Protection Association is one of five industry organisations associated with the joint service company. Operations are conducted with the support of agreements within the framework of the service company's business.

KTF is a confederation of five industry associations that deal with similar issues. Chemical products are an important common denominator.

The primary focus is on legislation and the application of legislation. For many issues, policy is created together with the member companies. Sending newsletters to member companies is an association-specific service. External monitoring provides the opportunity to participate in the public debate. One element of the business is the provision of training for members and other stakeholders. Regular meetings are held with government agencies, the retail sector and other stakeholders. There are both Scandinavian and European networks.



Vision and objectives

Our vision is that the Swedish Crop Protections Association is the leading organisation in Sweden for facts and knowledge regarding crop protection.

The Swedish Crop Protection Association's objectives

- To create understanding, and spread knowledge, of the need for and benefit of crop protection products in Sweden.
- To provide knowledge and information about techniques and products for Swedish agriculture for the sustainable production of healthy and affordable food, which still complies with the expected quality. All of this must happen in accordance with the overarching objectives of the Swedish national food strategy.
- To pursue questions about laws and regulations for competition-neutral Swedish regulations, relative to our environment in the EU.



Target groups

The Swedish Crop Protection Association represents Swedish crop protection companies regarding industry-wide issues when in contact with:

- Politicians and political bodies
- Government agencies and institutions
- Food industry and retail sector
- Agricultural stakeholder organisations and other stakeholders
- Media
- Users of plant protection products
- The general public



The Chairman's report

As the crop cultivation season gets under way, there usually a high level of optimism that the season will be a good one, and this was the case spring 2024. The crops generally looked good and the potential was there for good harvests. A rather late start to spring work in parts of Sweden, due the amount of rain, was followed by a dry period in May, when many began to draw a parallel with the previous year, when we experienced a pre-summer drought. The relatively warm and dry weather encouraged various insects to breed, which caused some problems in crops such as sugar beets and cereals, which resulted in a need for insect treatment. As May turned into June, the dry weather was replaced by wetter weather in some parts of Sweden. But the drought continued in some areas, reducing yields of spring cereals in particular.

In June, rain began to fall all over the country, encouraging fungal attacks on crops such as cereals and potatoes. The rest of the cultivation season saw typical Swedish summer weather, rain alternating with sun. After the generally favourable months of June and July, there were hopes for good cereal harvests. Unfortunately, many growers were disappointed, especially with their winter wheat harvests, which yielded an estimated two tonnes less per hectare. There appear to be a number of reasons for this, but there is probably a connection with an attack of barley yellow dwarf virus, which is spread via lice in the autumn after the winter wheat has become established. For cereal growers, 2024 can be summarised as disappointing harvests and relatively low selling prices.



We feel that interest in our industry and the problems we can solve continues to increase, and more and more people are realising the importance of being able to produce food in Sweden in a safe and secure way.

During the year, the Swedish Crop Protection Association continued its efforts to conduct dialogues with and present our views to various government agencies and organisations. This is very important work that benefits both member companies and the agricultural sector as a whole. We feel that interest in our industry and the problems we can solve continues to increase, and more and more people are realising the importance of being able to produce food in Sweden in a safe and secure way. After much to-ing and fro-ing, the European Commission finally withdrew its proposal for the SUR (Sustainable Use Regulation) in its entirety. We in the Swedish Crop Protection Association view this as positive. There will probably be a new SUR proposal. Hopefully, this one will be more thoroughly prepared and adapted to the conditions of agriculture following a dialogue with various stakeholders in the agricultural sector.

During the year, the Swedish Chemicals Agency completed about 95 % of applications within the prescribed time. Even if we might like to see 100 %, this is a high figure. The agency is now suggesting that

this figure may fall slightly due to the staff reductions the agency was forced to make. This is naturally something that the Swedish Crop Protection Association will monitor closely.

As Chairman, I would like to thank Anders and Milena in our secretariat and all employees in our member companies who have contributed their efforts that help the Swedish Crop Protection Association to achieve success in its contacts with government agencies, organisations, interest associations and growers. It is through this approach that we achieve the goal of producing high-quality food, in an environment-friendly way that also benefits biodiversity. This, combined with strong domestic food production and good profitability, makes the work of the Swedish Crop Protection Association an important factor for the agriculture of the future.

Erik Åkesson

Chairman of the Swedish Crop Protection Association



Activities in 2024

Internal meetings

In 2024, the Board of the Swedish Crop Protection Association held seven board meetings. Cemille Üstün and Björn Wedin from the Confederation of Swedish Enterprise were guests at the board meeting held on 27 May. They informed the Board about the EU and the EU's political processes. The Board meeting on 10 December was attended by consultant Hans Hagenvall, who gave an account of work on standardisation in the area of crop protection.

The Swedish Crop Protection Association's general meeting was held in Malmö on 18 April. The meeting was attended by Elisabeth Hidén, agronomist, milk producer and former Chair of LRF Youth. She gave a well-received presentation under the heading of *"The future of food production, young people's opportunities, conditions and challenges linked to politics and climate change"*.



The general meeting on 18 April was attended by Elisabeth Hidén

Other meetings

The Swedish Crop Protection Association participated in a wide range of meetings during the year.

On 19 December, the Swedish Crop Protection Association held a meeting with Per Ängquist, Director General of the Swedish Chemicals Agency. Anders Normann and Chairman Erik Åkesson attended the meeting from the Swedish Crop Protection Association. Attending from the Swedish Chemicals Agency, in addition to Per Ängquist, was Agneta Westerberg, Head of Department and Deputy Director General.



Meeting with the Director General of the Swedish Board of Agriculture Christina Nordin

On 26 September, a meeting was held with Christina Nordin, Director General of the Swedish Board of Agriculture. The meeting was also attended by Anders Arvidsson and Sunita Hallgren from the Swedish Board of Agriculture. The Swedish Crop Protection Association was represented by Anders Normann, Milena Vrhovac Jasarevic and Erik Åkesson.

The Swedish Crop Protection Association had a meeting with trial leaders from the Rural Economy and Agricultural Societies (Hushållningssällskapet) in Västerås on 5 February. At the meeting, representatives from member companies discussed the implementation of the national trials and communication with those responsible for conducting the trials.

The Swedish Crop Protection Association held a number of meetings with the Federation of Swedish Farmers at secretariat level to discuss current crop protection issues.

The Federation of Swedish Farmers - the Crop Cultivation Delegation's Crop Cultivation Council



Meeting with Emma Norén, the Green Party



The Federation of Swedish Farmer's Crop Cultivation Council was visited by Göran von Sydow, Sieps



The Agriculture Day in the Swedish Parliament



The Swedish Crop Protection Association's exhibition stand at SpmO's national meeting

The Swedish Crop Protection Association took part in the Cultivation in Balance (Odling i Balans) theme day on precision farming, held in Linköping on 16 January.

On 19 March, the Swedish Crop Protection Association attended the crop cultivation council of the Federation of Swedish Farmers' Crop Cultivation Delegation. The meeting was held under the heading "How can we work together to future-proof Swedish crop cultivation?"

The Swedish Crop Protection Association was invited and attended Agriculture Day in the Swedish Parliament on 28 November. The focus of the day was on food supply, competitiveness, resilience in times of crisis and profitability. The event was organised by Member of Parliament Magnus Oscarsson (Christian Democrats) in collaboration with the Rural Economy and Agricultural Societies (Hushållnings-sällskapet).



The national meeting of the Swedish Cereal Growers' Association in Örebro



Minister for Rural Affairs Peter Kullgren visited the national meeting of the Swedish Cereal Growers' Association



Field Days

On 30-31 May, the Swedish Crop Protection Association attended the national meeting of the Swedish Cereal Growers' Association in Örebro. The Swedish Crop Protection Association had its own stand and met a large number of growers, companies and other organisations. Minister for Rural Affairs Peter Kullgren attended the meeting.

The Swedish Crop Protection Association attended the Borgeby Field Days in Skåne on 26-27 June and the Brunnby Agricultural Days in Västmanland on 3 July. The end of June also saw a visit to Almedalen Week on Gotland. On 11-13 September, the Swedish Crop Protection Association attended the Food Days conference in Halmstad.



Food Days in Halmstad



Agricultural Days



Minister for Rural Affairs Peter Kullgren in Almedalen

CropLife Europe

The Swedish Crop Protection Association participated in the overall collaboration within the European crop protection association, CropLife Europe.

Swedish Chemicals Agency

The Swedish Chemicals Agency's Monitoring Board meets the need for civic influence and democratic transparency in the agency's activities. Anders Normann is a member and has participated in the Board's meetings. During the year, Carl-Henrik Ljung represented the Swedish Crop Protection Association on the Swedish Chemicals Agency's Business Executive Council.

The Agency's important work on granting approvals of plant protection products has been performed satisfactorily for several years. Applications are largely handled in accordance with the prescribed deadlines, and there is good communication with the applicant company and the agency. For the Swedish Crop Protection Association, it is important that the current situation is maintained and that the positive dialogue between the industry and the Swedish Chemicals Agency continues.

During the year, the Swedish Chemicals Agency, on behalf of the Swedish Government, investigated the introduction of electronic registration for the professional use of plant protection products. Further-

more, with the discontinuation of the Safe Pesticide Management (Säkert växtskydd) collaboration campaign, the Agency has taken over the Helper (Hjälpredan) tool that is used to calculate adapted protective distances for the use of plant protection products. These are two important projects at the Agency in which the Swedish Crop Protection Association has contributed views.

Study visit for the Swedish Chemicals Agency

On 5 September, the Swedish Crop Protection Association organised a study visit for the Swedish Chemicals Agency's management team. Participating from the Swedish Chemicals Agency were Director General Per Ängquist, department managers Agneta Westerberg, Mona Blomdin Persson and Magnus Danielsson, Head of HR Ann-Charlotte Jakobsson, Head of Unit Almir Cehajic, Strategic Advisor Mats Allmyr and Secretary to the DG Anna Lindholm. Anders Normann, Milena Vrhovac Jasarevic, Erik Åkesson and Darko Kosoderic took part from the Swedish Crop Protection Association.

The morning was spent with the Östergötland Rural Economy and Agricultural Society (Hushållningssällskapet) at the Vreta Kluster business park in Vreta Kloster. The focus was on the trial activities. The afternoon saw visits to the company

Kryger Sverige AB and the farmer Carl Gudmundsson. There were also representatives present from Scandinavian Farmers and the company Spraydrone. The focus was on crop cultivation, plant protection and new technology. There were presentations in the field of both a boom sprayer

and drones. Held in glorious weather, the study day was a success and the representatives from the Swedish Chemicals Agency showed a keen interest and engaged actively in the discussions.



Study visit for the Swedish Chemicals Agency - Vreta Kluster



Study visit for the Swedish Chemicals Agency - visit to farmer Carl Gudmundsson

Member companies' marketing

It continues to be a priority that marketing by member companies maintains a high standard. The Swedish Crop Protection Association's Ethical Guidelines on the Marketing of plant protection products were supplemented during the year. This work was undertaken in collaboration with Katarina Ladenfors at the law firm MarLaw.

Debate and media

October saw the publication of an opinion piece by Erik Åkesson, Chairman of the Swedish Crop Protection Association, in the magazine Land Lantbruk. The message in the article was that politicians need to have knowledge, understanding and a holistic perspective when drafting proposals. When proposals are formulated concerning plant protection and crop cultivation, farmers and relevant experts and stakeholders must be involved at an early stage in the processes. The article was written in connection with the European Commission withdrawing its

proposal for a regulation on the sustainable use of plant protection products (SUR) earlier this year.

At the end of July, an interview with Erik Åkesson was published in the magazine ATL. This was in connection with Erik taking up the position of Chairman of the Swedish Crop Protection Association in the spring. The interview emphasised, among other things, the importance of having national authority to assess what the needs-based use of crop protection products entails.

Communications activities

The Committee for Communication held one meeting during the year. Due to personnel changes at member companies, there were slightly fewer activities than planned in this committee.

The Swedish Crop Protection Association focused instead on creating a PR plan and working from that. PR consultant Karin Bäcklund was hired to help the association with this. The process began with a workshop in which representatives from member companies also participated. Active PR work was then initiated based on the Swedish Crop Protection Association's message platform, which resulted in a number of different activities and a more active presence on LinkedIn.



Communication and PR workshop

In May, Milena attended a training course on AI for creative processes at Berghs School of Communication. Over three intensive days, there were in-depth sessions on several different AI tools, with a special focus on ChatGPT and Midjourney. The course provided both theoretical knowledge and practical insights into how AI can be used to streamline work and inspire creative workflows.

Training for member companies

On 10-11 October, a training course on AI was organised for members of the Swedish Crop Protection Association. A total of 22 people took part at Smådalarö Gård near Stockholm. Anders Larsson, AI Consultant & Prompt Specialist, presented different AI tools and areas of application for the various tools, and Katarina Ladenfors, lawyer at MarLaw, gave a lecture on AI and the law.



Anders Larsson, AI Consultant & Prompt Specialist



Katarina Ladenfors, lawyer MarLaw



AI training for the member companies - teamwork



AI training for the member companies - teamwork

The European Commission's proposed regulation on the sustainable use of plant protection products

The European Commission's proposed regulation on the sustainable use of plant protection products (SUR) was presented in 2022. The proposal included several poorly substantiated proposals for new regulations that would have been negative for Swedish growers and Swedish food production. The Swedish Crop Protection Association has constantly been critical of parts of the proposed regulation and communicated our views to various actors. Many other stakeholders concerned have also expressed criticism and dissatisfaction in different ways. In February 2024, the Commission therefore decided to withdraw its proposed regulation.



AI training for the member companies on Smådalarö

The Crop Protection Council

The Crop Protection Council consists of eleven government agencies and organisations that are relevant in the field of crop protection. The Swedish Crop Protection Association is one of these. The Crop Protection Council has the important task of contributing to the sustainable use of crop protection products while at the same time improving agricultural production. The Swedish Crop Protection Association participated in the Council's four meetings held in 2024.

Activities during 2024 included the following ones within the framework of the Crop Protection Council's mandate:

- Strategic work aimed at improving access to effective crop protection methods in Swedish crop cultivation.
- An impact assessment of expected deficiencies in protection against seed-borne diseases in cereals.
- An in-depth analysis of how greater protection can be achieved for pollinating insects in the agricultural landscape.
- An initiative to disseminate knowledge about precision control technology.



Field meeting with the Crop Protection Council

Digital labels – AgriGuide

In 2024, CropLife Europe launched the AgriGuide project for the introduction of digital labels on crop protection packaging. As all countries have differences in requirements and other information on the labels, work is required at national level for future national implementation. This work in Sweden is being coordinated by the Swedish Crop Protection Association. The project for the introduction of digital labels in Sweden, which started in 2024, is expected to require significant resources from the Swedish Crop Protection Association and its member companies in the next year.

Preparedness

In recent years, having a robust food supply and emergency storage of food and input materials for cereal cultivation and other food production have become increasingly important issues. During the year, the Swedish Crop Protection Association participated in meetings and contributed in writing and verbally to the work carried out by the Swedish Board of Agriculture in particular.

Safe Pesticide Management (Säkert växtskydd)

The Säkert växtskydd campaign was concluded at the end of the June 2024. This was a campaign that had been under way since 1997, run by the Federation

of Swedish Farmers in close collaboration with the Swedish Board of Agriculture, the Swedish Chemicals Agency, the Swedish Environmental Protection Agency, the Swedish Work Environment Authority, Lantmännen and the Swedish Crop Protection Association. The Swedish Crop Protection Association would have liked to see activities continue within Säkert växtskydd.

Northern Zone meeting

The 2024 Northern Zone meeting was held at FMC in Hørsholm, Denmark on 23 October. The meeting, which was organised by the Danish Crop Protection Association, was attended by representatives from national crop protection associations, crop protection companies and government agencies responsible in the countries in the Northern Zone.

Packaging collection

The Swedish Crop Protection Association is a member of the association Svensk Ensilageplast Retur (SvepRetur) and takes part in SvepRetur's activities. Anders Normann, who is a deputy on the association's and the company's boards, represents the Swedish Crop Protection Association in these activities.

Technology and standardisation

During 2024, the Swedish Crop Protection Association was a member of the Nordic standardisation group SIS TK 224.

Consultant Hans Hagenvall represented the Swedish Crop Protection Association in this work. The group has been actively involved in international work within ISO and CEN:

- Definitions and test methods for new precision application technologies
- Unmanned Aerial Spraying System (UASS)
- Environmental requirements – Sprayers in use (Swedish secretariat)
- Environmental requirements – New sprayers
- Mobile machinery and trailers

Work being undertaken in the areas of Agricultural Electronics and Integrated Pest Management (IPM) has been monitored.

Participation in external groups

The Swedish Crop Protection Association was involved in the following groups during the year:

- The Swedish Chemicals Agency's Monitoring Board – member
- Crop Protection Council – member
- Säkert växtskydd (Safe Pesticide Management) – steering group – Säkert växtskydd was discontinued during the year
- Representative in a group for crop protection discussions together with the Swedish Board of Agriculture, the Swedish Chemicals Agency and the Federation of Swedish Farmers

- Advisory group for the conditions of use for plant protection products – (task force)
- Odling I Balans (Cultivation in Balance) – stakeholder and board member
- Centre for Chemical Pesticides in the Environment, CKB – reference group
- The Swedish Environmental Protection Agency's reference group for environmental monitoring of plant protection products in agricultural land
- SvepRetur – member and deputy board member
- LRF Minor Use project – steering group
- SIS TK 224 – member

Consultations

Ministry of Climate and Enterprise

Opinion on referral of memorandum with proposal for more appropriate regulation of the handling of several plant protection products

Opinion on proposed amendments to Regulation (2014:425) on pesticides in respect of the exemption concerning the handling of plant protection products for research and development

Opinion on referral of proposed amendment to Regulation (2013:63) on pesticide fees in respect of fees for active substances

Sales statistics for 2024

The value of sales in 2024

The value of sales in 2024 in the Swedish market of agriculture, fruit and gardens for the Swedish Crop Protection Association’s member companies was a total of:

SEK
892
million

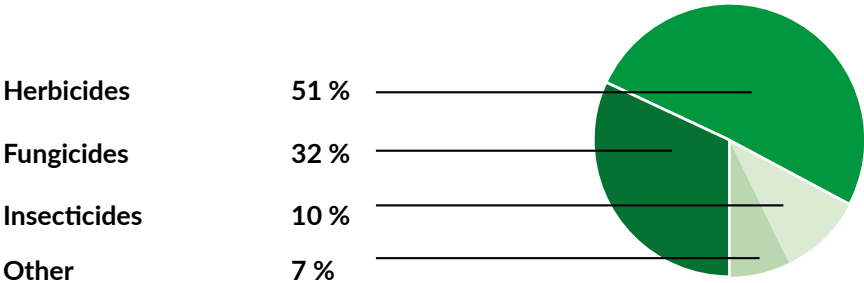
Sales per product group

This amount can be divided into the following product groups:

Herbicides	SEK 450 million
Fungicides	SEK 289 million
Insecticides	SEK 88 million
Other	SEK 65 million

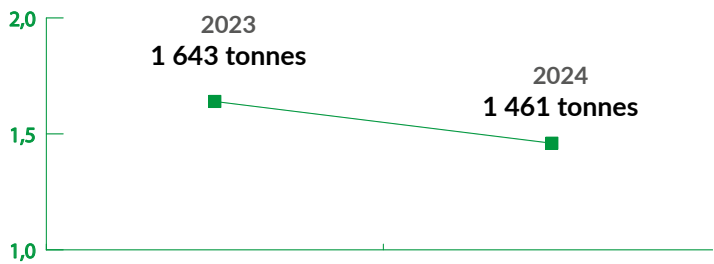
The product group *Other* consists largely of plant growth regulating substances.

The distribution can be illustrated as follows:



Volume of active ingredients

The volume of active ingredients that was sold by the Swedish Crop Protection Association's member companies to agriculture, fruit and garden was a total of 1 461 tonnes.



Volume per product group

This can be broken down into the different product groups:

	2023	2024
Herbicides	1 316 tonnes	1 142 tonnes
Fungicides	219 tonnes	216 tonnes
Insecticides	40 tonnes	41 tonnes
Other	68 tonnes	62 tonnes

Each year, the Swedish Crop Protection Association reports its sales to the distribution trade. Not all importing companies are members of the Swedish Crop Protection Association. There is therefore some deviation from the Swedish Chemicals Agency's official statistics each year.

This affected the cultivation

As in the previous year, the 2024 crop cultivation year began with a pre-summer drought, which in some areas resulted in spring cereals yielding lower harvests than usual. Winter wheat also yielded less than usual, which was contrary to expectations. This cannot be explained solely by the weather, but factors such as the attack of barley yellow dwarf virus in autumn 2023 also played a role here. As the spring began with dry weather, insect infestations were higher than usual in many places. In May, however, the weather changed from drought to plenty of rain in large parts of Sweden, resulting in increased fungal attacks, and the need to control fungi in cereal and potatoes, for example, was relatively urgent. It is likely that there were a lot of fungal products in the market from 2023 that were used in 2024. It is considered that the use of herbicides was at a normal level.

The global situation has meant that, in the last few years, both resellers and farmers have been more inclined to keep stocks of plant protection products. Sales of plant protection products may be significantly higher than actual usage in some years, depending on the nature of the crop cultivation season. 2024 was most likely a year

in which the volumes of plant protection products sold were affected by the fact that there were relatively large volumes already held in stock.

Factors that generally affect sales of plant protection products expressed in tonnes are changes in the area of the crops cultivated and changes in the market shares of member companies in relation to sales through companies that are not members of the Swedish Crop Protection Association. Moreover, displacements between different product groups have an impact, as the proportion of active substance in different plant protection products varies.

Sales of plant protection products from suppliers to resellers in one single year do not reflect the actual use of plant protection products in that single year. The sales statistics can be affected by factors such as clearance sales of certain products, changes in strategies at resellers and changes in product type due to an increased incidence of resistance.

Taken as a whole, however, all indications are that the sales figures, observed over a multi-year period, reflect a motivated, needs-adapted use of plant protection products.

In 2024, Sweden's total acreage was 2,527,200 hectares, which was largely unchanged compared to the previous year. The total cereal area decreased slightly compared to 2023, and in 2024 this area covered 997,000 hectares.

The crops in numbers

Wheat, by far the largest cereal crop, was cultivated on 477,700 hectares, a reduction compared to the previous year.

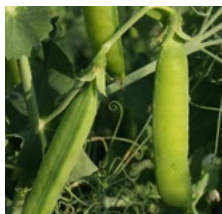
Winter wheat accounted for 87 % of the total wheat area.

Barley, the second largest cereal crop, was cultivated on 293,000 hectares, an increase compared to the previous year. Barley is the largest of the cereal crop sown in the spring, and 93 % of the barley area consisted of **spring barley**.

The area for **oats**, the third biggest cereal crop, increased compared to 2023 and covered 163,400 hectares.

The total area of **rape and turnip rape** was 94,700 hectares, a significant decrease compared to the previous year. 79 % of the total area of rape consisted of **winter rape**.

Compared to the previous year, the area of **potatoes** increased, while the area of sugar beets decreased slightly. The area of potatoes was 23,600 hectares and the area of **sugar beets** was 28,500 hectares. Viewed over a longer period of time, the areas for both potatoes and sugar beets have decreased considerably. The area used for **leguminous plants** was 49,100 hectares, a decrease compared to the previous year.



The Board and the Committees 2024

The Board

Ordinary members

Erik Åkesson, Nordisk Alkali, chairman

Darko Kosoderc, Corteva Agriscience, vice chairman

Niclas Sjöholm, Adama

Susanne Kuschel, BASF

Lisa Rydenheim, Bayer Crop Science

Anders Sylvan, FMC Agricultural Solutions

Carl David Trozelli, Nufarm Nordics

Carl-Henrik Ljung, Syngenta Nordics

Deputy members

Fredrik Sörensson

Stefan Fick Caspersen

Andreas Mårtensson

Thomas Wildt-Persson

Martin Holmberg

Sara Ragnarsson

....

Erik Jönsson



The Election Committee

Peter Löfgren, BASF

Andreas Mårtensson, Adama

Fredrik Sörensson, Nordisk Alkali

The Registration Committee

Ineke van den Brink-Kleefsman, Adama

Christian Deibjerg Hansen, BASF

Gurli Vagnsø, Bayer Crop Science

Susanne Jacobsen, Corteva Agriscience

Asma Harbaz, FMC Agricultural Solutions

Mette Olsson, Nordisk Alkali

Victoria Jung, Syngenta Nordics

The Committee for Technology and Field trials

Andreas Mårtensson, Adama

Ann-Kristin Nilsson, BASF

Martin Holmberg, Bayer Crop Science

Bertram Larsen, Corteva Agriscience

Sara Ragnarsson, FMC Agricultural Solutions

Andreas Malmqvist, Nordisk Alkali

Erik Jönsson, Syngenta Nordics

The Committee for Communication

Hanna Österberg, Adama

Elise Georgson, Bayer Crop Science

Brita Prejer, Syngenta Nordics

Member companies 2024

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Jaap de Bruijn

About ADAMA

ADAMA is a leading global crop protection company, providing solutions to combat weeds, insects and disease, so farmers can do what they do best: feed the world.

Our wide and diverse portfolio is developed, manufactured and formulated in four state-of-the art R&D centers and twenty-two manufacturing and formulation facilities around the world. Our more than 8,000 passionate employees are empowered with a culture to listen to farmers and ideate from the field.

Our promise to Listen > Learn > Deliver is an invitation to customers to talk to us, and a commitment that we will listen to them, learn about the challenges they face, and deliver new, relevant products and solutions.



Bayer AB

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Johannes Lübeck

Marketing Communications Manager
Melissa Dahlqvist

Bayer is one of the world's largest chemical and pharmaceutical companies. Bayer Crop Science continues to invest large sums

in basic research and development of high-quality products for future sustainable agriculture.

Bayer Crop Science has a Nordic organization with headquarters in Copenhagen. Our objective

is to be the leading and most innovative and competent plant protection company based on the farmer's needs and business conditions. Bayer offers a strong range of oilseed rape varieties as well as a wide range of different plant protection products developed under Swedish conditions, and we market several well-known and leading products in the fungicide and the herbicide area. New interesting tools are also being developed in the digital area.



BASF AB

Agricultural Solutions Nordics

Homepage: www.agro.basf.se

Business Area Manager:

Robert Racz

Sales Manager and Consultancy:

Peter Löfgren

Sales and Consultancy:

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Andreas Johansson

Ann-Kristin Nilsson

Public Affairs:

Susanne Kuschel

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 112,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world.

Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions.

BASF generated sales of € 65.3 billion in 2024. Further information at www.basf.com.

Everything we do, we do for the love of farming. Farming is fundamental to provide enough healthy and affordable food for a rapidly growing population, while reducing environmental impacts. That's why we are working with partners and experts to inte-

grate sustainability criteria into all business decisions. We invest in a strong R&D pipeline, combining innovative thinking with practical action in the field. Our solutions are purpose-designed for different crop systems. Connecting seeds and traits, crop protection products, digital tools and sustainability approaches, to help deliver the best possible outcomes for farmers, growers and our other stakeholders along the value chain. With teams in the lab, field, office and in production, we do everything in our power to build a sustainable future for agriculture. In 2024, our division generated sales of €9.798 billion. For more information, please visit www.agriculture.basf.com or our social media channels.

The Agricultural Solutions division Nordics is located in Copenhagen but has a local Swedish organisation where all have long experience in agriculture and business with farmers. We provide the market with crop protection products such as Allstar, Balaya, Balaya Power Pack, Caryx, Corum, Comet Pro, Delan, Focus Ultra, Medax Max, Pictor Active, Priaxor, Revyona, Revystar XL, Revytrex, Signum and Systiva and the nitrification inhibitor Vizura.



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Key account manager:

Darko Kosoderc

Registration manager:

Susanne Jacobsen

Sales manager:

Stefan Fick Caspersen

Market representatives:

Darko Kosoderc, Lovisa Bergkvist,
Emma Lübeck

Product manager:

Hans Raun (Cereal herbicides and
fungicides, insecticides)

Product manager:

Sebastian Bengtsson (BLW herbicides
and fungicides)

Product manager:

Nerijus Silingis (Biologicals)

Owner: Corteva Agriscience (100 %)

Corteva Agriscience is an innovative R&D company which develops plant protection, seeds, biologicals and digital solutions for farming. Our purpose: to enrich the lives for those who produce, and those who consume, ensuring progress for generations to come.

Learn more at www.corteva.se eller www.corteva.com.

Follow Corteva Agriscience on Facebook, Twitter, LinkedIn.

In Sweden the following Corteva Agrisciences products are available for the Swedish farmers: Univoq™, Zoral™, Eledura™, Zypar™, Pixxaro™ EC, Quelex™, Belkar™, Zorvec™, Mustang™ Forte, Lancelot™, Tombo™, Broadway™, Broadway™ Star, Starane™ 333 HL, Starane™ XL, Ariane™ S, Matrigon™ 72SG, Galera™, Conserve™, Talius®, Titus®, Gallery™, Primus™, Primus™ XL, Rexade™ 440, Korvetto™, BlueN™.

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FMC Agricultural Solutions A/S

FMC Agricultural Solutions A/S
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Owner: FMC Corporation

Legal entity / Invoice address:
FMC Agricultural Solutions
Thyborønvej 78, DK-7673 Harbøre,
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Corporate Tax ID: DK12760043

Employees in Sweden: 3

FMC is one of the world's leading companies in R&D in Plant Protection Products. The EMEA headquarters is located in Geneve Schweiz, as and the European Innovation Center Hørsholm, Denmark, where among other things, innovation of biologicals is being developed.

FMC has a strong and interesting pipeline and techniques for new Plant Protection Products in both crop protection and plant health.

FMC in Nordic Baltic includes sales, advisory, research, development and registration employees across the seven countries: Denmark, Estonia, Finland, Latvia, Lithuania, Norway and Sweden.



Nordisk Alkali AB

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Mette Olsson, Jörn Engvang

Field trials and development:

Fredrik Sörensson,
Steven Van Pottelberge

Sales and marketing:

Erik Åkesson, Fredrik Sörensson

Sales and advisory southern Sweden:

Andreas Malmqvist

Sales and advisory central Sweden:

Per Erlandsson

Technical advisory in vegetables, fruit, berries, green house and bio products:

Gunilla Persson

Accounting: Freddy Olsson

Supply chain and customer service:

Laura Annoula, Kristin Nelson

Owner: Certis Belchim, 100 %

Employees: 19 of which 10 in Sweden,
4 in Denmark, 2 in Lithuania, 1 in Latvia,
1 in Estonia and 1 in Finland.

To be knowledgeable in all aspects of
plant protection is one of the corner-
stones of our operation.

People in Nordisk Alkali have a long and
broad experience of plant protection in
both conventional agricultural crops as well
as in more specialised crops and cultures
such as fruit, berries, vegetables, ornamen-
tals and crops under glass.

Nordisk Alkali has activities in all Nordic
and Baltic countries with an affiliated office
in Denmark and offices in Lithuania and
Finland. We have close cooperation with
several well-known international plant pro-
tection companies. This enables us to be at
the frontier of development of new tech-
nologies and products. We are constantly
developing our product portfolio, both for
existing and new products and our long-
term strategy is to be an attractive partner
for farmers, distributors, advisory services
and our suppliers.

Some examples of plant protection
products that we market: : Botiga ®,
Cymbal ® 45, Danitron 5 SC, Diflanil 500
SC, Fenix, Fibro ®, Diabolo ®, Dipel DF,
Lentagran ® WP, Mospilan ® SG, Narita ®,
Nissorun ® SC, Onyx ®, Proman ®, Raptol
®, Roxy ® 800 EC, Shirlan ®, Sluxx HP ®,
Sporax ®, Teppeki ®, Turex WP ®,
Zenby ® as well as seed treatment
products and rodenticides.



Nordisk Alkali
GROWING TOGETHER

Nufarm Nordics AB

Homepage: www.nufarm.se

Managing Director Nufarm Nordics AB:

Carl David Trozelli

Technical Product Manager/KAM:

Ole Sigvard Dahlen

Customer commercial support:

Johan Toll

Customer Agronomist/KAM:

Henric Claesson, Mikaela Trozelli

Product Manager Nordics/KAM:

Petri Lintunkangas, Mikaela Trozelli

Regulatory Manager Nordics:

Fredrik Hårdeman

Demand Planner Nordics:

Alexander Grabau

Customer Service Nordics:

Lisa Regnery

NuBio:

Mikaela Trozelli

Nufarm is a world-leading company in terms of providing plant protection products and crop-based biofuels. Nufarm also develops crop-based omega 3 products and methods for blast killing – NuCrop systems.

Nufarm is working on the development of so-called biostimulants under the collective brand NuBio. Nufarm also has a seed division called NuSeed. All of this is incorporated into Nufarm Nordics AB. Our purpose is to contribute to Evolving AG – in Swedish, an innovative development of agriculture.

Nufarm develops new products and innovative methods. Nufarm develops new active substances as well as new products and services. Nufarm is the market leader and world-leading manufacturer and developer of ReDiscover products. This means that Nufarm is a diversified company with access to new molecules and access to generic products and also fundamental products for agriculture.

Nufarm has received the world's first approval for plant-based omega 3 DHA and EPA, which is an essential nutrient for human health. This new product aims to reduce the need for farmed fish and reduce the need to catch wild fish stocks, which is the current source of this important nutrient. Via British Petroleum, Nufarm supplies the aviation industry with Biobased fuels for future sustainable travel.

Nufarm has a leading position in sustainable solutions with the aim of ensuring safe food production both globally and nationally, which includes extensive work to prevent herbicide and fungicide resistance. Nufarm also provides products for so-called organic farming. Nufarm Nordics AB is a local company with good knowledge of the needs of Nordic customers, and we continuously develop new locally adapted products and solutions for more profitable agriculture.



Syngenta Nordics A/S

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Sales Manager Norden:

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Market Manager Sverige:

Carl-Henrik Ljung

Sales and Field Technician Sverige:

Erik Jönsson

Head of Regulatory:

Anette Ravn Bharathan

No of employees in the
Nordic organization: 30

Syngenta is a leading agriculture company helping to improve global food security by enabling millions of farmers to make better use of available resources. Through world class science and innovative crop solutions, our 28,000 people in over 90 countries are working to transform how crops are grown. We are committed to rescuing land from degradation, enhancing biodiversity and revitalizing rural communities.

To learn more visit www.syngenta.com

Follow us on Facebook® at
www.facebook.com/SyngentaSverige

On the Swedish market Syngenta provide both seeds and crop protection. Within the portfolio there are a number of fungicides, herbicides, seed care products and insecticides as well as biological product together with seeds for growing oil seed rape, barley and maize.

A few examples of brands are Amistar®, Axial®, Avoxa®, Boxer®, Callisto®, Elatus Era®, Celest Extra Formula M®, Vibrance Gold®, Moddus Start®, Revus®, Switch®.



Budget and results 2024

The budget and results 2024: Service to the Swedish CPA member companies

Swedish Crop Protection Association	Budget (SEK) 2024	Result (SEK) 2024
Staff, premises and administration costs	3 070 000	2 926 129
Board and Committee's	250 000	156 572
International cooperation	125 000	113 508
Consulting assignments and arrangements	255 000	256 233
Product stewardship and technology	200 000	163 052
Communication	196 066	191 336
Totally	4 096 066	3 806 830



Svenskt Växtskydd
The Swedish Crop Protection Association

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Anders Normann and Milena Vrhovac Jasarevic
The Swedish Crop Protection Association is one of five
trade associations linked to the service company KTF Organisation AB